



International Association of Information Technology Asset Managers  
www.iaitam.org

The IAITAM offered certification courses.

# ITAM Foundations

## Course Summary

The ITAM Foundations Course with optional Certified Asset Management Professional (CAMP) Certification is designed to impart an extensive overview of IT Asset Management (ITAM) best practices and processes as well as ways to embrace multiple organizational frameworks such as ITAM & IT Service Management (ITSM). The use of technology in business has grown extensively over the past three decades and continues to grow exponentially on a daily basis. With that growth comes the need for ITAM as well as the understanding of what ITAM is, the benefits it brings to an organization and how it crosses all function business areas. This course was built to provide information on each of the IAITAM Best Practice Library's 12 Key Process Areas (KPAs), the roles and responsibilities that effect an ITAM Program, core functional areas, KPA indicators, strategic positioning, and how ITAM can be brought into other frameworks such as ITSM so that they work together in the most efficient way for an organization thus producing a greater ROI for its IT portfolio.

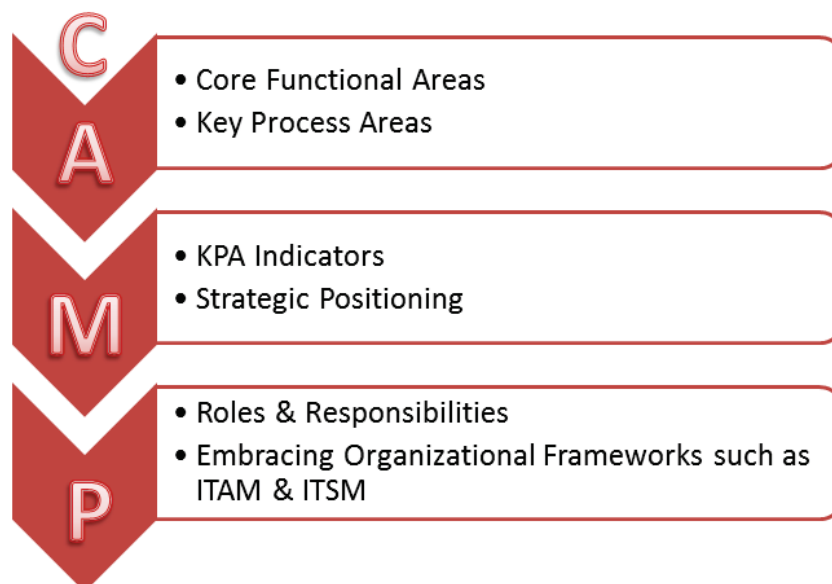
The CAMP course is designed to be utilized in both a classroom or online training setting which will consist of a formal course presentation led by an instructor. The attendees will receive a copy of the ITAM Foundations course book, as well as a presentation book for their use during and after the course. This is an entry level course, with the anticipation that all who attend have some basic knowledge of the IT Asset Management industry. Participants will be able to certify and receive the CAMP Certification. All information contained within this and all of IAITAM's courses has been created and designed as a "how to" guideline for building an efficient and effective ITAM program for your organization.

## BRIDGING THE GAP

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This Training course consists of the following:

- ITAM Foundations course manual
- ITAM Foundations course presentation slide book
- ITAM Foundations instructor daily presentation and interaction with attendees – administered in-person or online
- Optional CAMP comprehensive online examination necessary for achieving CAMP Certification



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- IAITAM instructor support for attendee questions
- Course length is equivalent to 16 hours broken down over 2 or 4 days dependent on delivery method